



Residents highly likely to recommend DC Ranch

One section of the 2022 Resident Survey provides insight into if residents are likely to recommend DC Ranch as a place to live. Two-thirds of residents reported they would be highly likely to recommend DC Ranch.

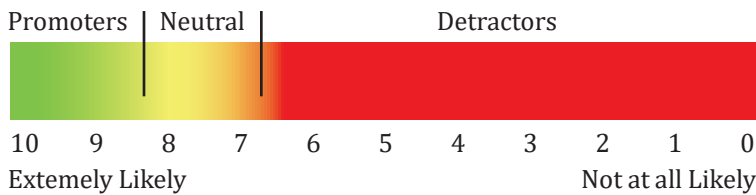
The Net Promoter Score (NPS) for DC Ranch residents was a strong +63. Only 6% provided a detractor rating of 0 to 6.

The NPS is a key metric and allows organizations to track promoters and detractors, producing a clear measure of the community's performance through its residents' eyes.

Promoters (give scores of 9 to 10) are loyal, enthusiastic residents. Neutral (gives 7 or 8) is typically referred to as "passively satisfied" because this group of residents is satisfied – for now. Detractors (gives 0 to 6) are dissatisfied residents.

The Net Promoter score is calculated by subtracting the percentage of residents who say they are unlikely to make a recommendation from the percentage of respondents who say they are extremely likely (9 or 10) to do so. For DC Ranch, 6% of respondents are Detractors, 25% are Passives and 69% are Promoters, making the NPS score of 69-6 = 63.

Net Promoter Score



% Promoters - % Detractors = NPS

Welcome Jeff Shaw, IT Manager



Since joining DC Ranch earlier this year, Jeff Shaw has been implementing technological improvements and increased IT security at both community centers, the gatehouses and The Ranch Offices. Outside of work, he enjoys kayaking with his wife and supporting his kids in youth sports. Please say hello to Jeff at a community meeting or at The Ranch Offices on Market Street.

Tree maintenance reminder

Summer heat and active monsoons can be destructive to DC Ranch treescapes – but who is ultimately responsible for maintenance of streetscape trees? [DCRL-17 Streetscape Trees](#) clarifies: Several neighborhoods require specific streetscape trees, generally located six to eight feet from the back of the curb, or between the curb and sidewalk.

In Desert Camp and Country Club, these trees are owned by the Owner whose lot on which they are situated. The Owner is responsible for maintaining irrigation to the tree(s) along with trimming, removal and replacement as needed at the Owner's expense.

In the Silverleaf neighborhoods of Arcadia, The Parks, and parts of Horseshoe Canyon, streetscape trees are owned by the Owner whose lot on which they are situated. The Ranch Association is responsible for maintenance, replacement and irrigation (when needed). All related expenses are neighborhood expenses.

In some neighborhoods, streetscape trees are owned by the Owner, who is responsible for irrigation, removal, maintenance, and replacement; however, routine clearance pruning is provided by the Ranch Association and paid for in the neighborhood assessment.

The maintenance, replacement, and irrigation of other landscaping situated on the Owner's lot, other than trees in the streetscape, is the responsibility of the Owner in all neighborhoods.

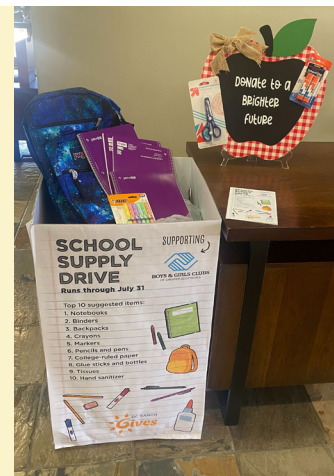
Please contact a Community Standards Specialist at 480.513.1500 with any questions.

All fall programming is now open for registration

Based on resident feedback, registration for all events and programs through November is available. Check your mailbox for the latest copy of the [Program Guide](#), pick up a copy at the community centers or visit [DCRanch.com](#).

Living Connected

Special thanks to all of the residents who generously donated over 3,600 items to the DC Ranch Gives School Supply Drive this summer. All supplies will be distributed to local students in need through the Boys and Girls Club of Greater Scottsdale. Here's to an excellent school year ahead!



- SCHOOL SUPPLY DRIVE**
Run through July 31
- Top 10 suggested items:
1. Backpacks
 2. Binders
 3. Pencils/pens
 4. Crayons
 5. Paper
 6. Pencils and pens
 7. Colored index paper
 8. Spiral notebooks and folders
 9. Travel kit
 10. Hand sanitizer

In case you missed it!

Over 60 residents came out for Summer Saturday in July to make colorful sand art and yummy “dirt” sundaes! These sisters enjoyed their snack before cooling off in the pool.



Provide input on 2024 budgets

The Ranch Association and Community Council will approve annual budgets for the 2024 calendar year this November. Residents are invited to attend any of the three scheduled budget workshops.

Ranch Association workshops:

Wednesday, Sept. 20 at 3 p.m. | Zoom

Tuesday, Oct. 10 at 6 p.m. | The Homestead

Community Council workshop:

Thursday, Oct. 19 at 5:30 p.m. | The Homestead

Windgate Pass speed limit change

On Sept. 1, a speed limit change will go into effect for the section of Windgate Pass Drive east of Mountain Spring Road. The change will increase the speed limit to 35 mph on a specific section between Mountain Spring Road, where Windgate Pass Drive transitions into an undivided roadway, and Saguaro Canyon Trail, where the roads intersect. Signage and speed mitigation will be updated to highlight crosswalks and include centerline striping. Those speeding in excess of 10 mph over the posted limit will be ticketed. [More information.](#)

New fitness class offered

Residents can mix up their fitness routine with Zumba Gold! The interval-style, calorie-burning dance class introduces easy-to-follow choreography at a lower intensity with a focus on balance, range of motion and coordination. [Learn more.](#)

Register for DC Ranch text messages

Sign up to receive community notifications via text message. Categories include: emergency, neighborhood alerts, community centers, events and programs, and community meetings. To register, complete a simple form at DCRanch.com/text.

Community meetings

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| Aug. 22 | Modification Committee Meeting |
| Sept. 11 | Ranch Association Board of Directors Meeting |
| Sept. 12 | Modification Committee Meeting |

EVENTS AND PROGRAMS



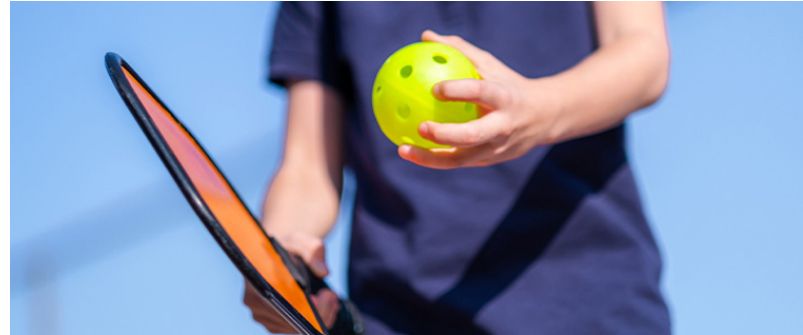
NotMyKid Parent Education

Tuesday, Sept. 5 | 6 to 7 p.m.

Ages 21+ | [\\$7](#)

Desert Camp

Parents of upper Elementary, Middle and High Schoolers will learn strategies to support their child’s growth, development and mental health during these formative years.



Pickleball Youth Clinic

Saturday, Sept. 9

Ages 8-11 | 8:30 to 10 a.m. | [\\$12](#)

Ages 12-15 | 10:30 to Noon | [\\$12](#)

Desert Camp Courts

Young residents will learn the proper technique for basic groundstrokes, dinks, volleys, the serve, the return of serve, as well as scoring and tactics.

Women’s Club: Raven’s View

Thursday, Sept. 14 | 5:15 to 8:30 p.m.

Ages 21+ | [\\$30](#)

Departs from The Homestead

Savor majestic mountain views and meet neighbors with Women’s Club. Transportation and one wine flight tasting included.



Family Yoga

Saturday, Sept. 16 | 10 to 11 a.m.

Ages 8+ | [\\$7](#)

The Homestead

Build connection and mindfulness with your child through yoga. Designed for all levels, parent and child will learn the fundamental principles of yoga poses and alignment, linked together by breath.

Please visit DCRanch.com/calendar for a full listing of events.

Desert Camp Community Center
9260 E. Desert Camp Dr. | 480.342.7178

The Homestead Community Center
18600 N. 98th St. | 480.585.1641

The Ranch Offices on Market Street
20551 N. Pima Rd., Suite 180 | 480.513.1500

Visit DCRanch.com for more community updates, news and information.

