



Outreach Milestones

Discovery	September 2019 – September 2020
August 2019	Master Plan Committee established (residents from each village, Community Council Board representative, staff)
September 19, 2019	Master Plan Committee kick-off meeting
January 23, 2020	Community Council Board project update – Open resident meeting
August 3, 2020	Resident Group project update and feedback – Resident focus group
September 15, 2020	Ranch Leadership Development Program project update and feedback – Resident leadership class
September 16, 2020	Ranch Association and Community Council Board at the Joint Board Meeting project update and feedback – Open resident meeting
November 5, 2020	Community Council Board project update – Open resident meeting
Space needs/ Conceptual plans	October 2020 – September 2021
February 27, 2021	Community Council Board project update and request for approval to contract Holly Street Studio as master plan architect – Open resident meeting
April 22, 2021	Community Council Board project finance update – Open resident meeting
May 27, 2021	Community Council Board project update and feedback session with Holly Street Studio and CHASSE Building Team – Open resident meeting
June 10, 2021	Master Plan Committee and Holly Street Studio Meeting – Open resident feedback session
June 15, 2021	Community Council Board and Holly Street Studio Meeting – Open resident feedback session
June 29, 2021	Holly Street Studio and CHASSE Building Team Meeting – Open resident feedback session (virtual)
August 10, 2021	Community Council Board concept plans and preliminary cost estimates presented – Open resident feedback session
September 21, 2021	Community Council Board Desert Camp Site report out – Open resident meeting
Design-Build	November 2021 – current
November 4, 2021	Community Council Board project update – Open resident meeting
November 15, 2021	Master Plan update regarding Board decision to move forward with project to residents via weekly Monday email
January 6, 2022	Community Council Board project update, recommendation, and approval to enter into contract negotiations with Haydon/Architekton as Desert Camp Site Improvement Project (DCSIP) Design Build Team – Open resident meeting
March 24, 2022	Community Council Board contract update – Open resident meeting
May 2022	Newsworthy article on page 9 of Ranch News announcing Board approval
May 26, 2022	Community Council Board request to move forward with Desert Camp Site Improvement Project (DCSIP) Design Committee including establishing stakeholder groups – Open resident meeting
July 28, 2022	Community Council Board Meeting requesting approval of concept design – Open resident meeting

September 28, 2023



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July 2022	Stakeholder input development (pickleball courts, tennis courts, fitness center, fitness studio, walking path and lobby/community spaces)
August 2022	Stakeholder feedback sessions held Open House announcement in Ranch Roundup
September 2022	Desert Camp Site Improvement Open House held at The Homestead Community Center on Sept. 13, 2022. Residents received information before the open house in these ways: <ul style="list-style-type: none"> • Weekly Monday email the weeks of Aug. 22, Sept. 5 and Sept. 12 • Ranch-wide email on Sept. 7 • Letter mailed to all households A follow up Ranch-wide email was sent after the open house on Sept. 19 for residents to review materials and participate in a survey posted on DCRanch.com. Article on page 14 of Ranch News about project underway. Includes details, sketch and Open House announcement
April 11, 2023	Community Council Board Meeting to discuss redesign due to FEMA and City of Scottsdale building requirements – Open resident meeting
April 29, 2023	Design changes to the project were shared with residents via a Ranch-wide email
May 2023	Article about design changes in Ranch Roundup
July 2023	DCRanch.com/DCSIP page created on the website to hold information regarding the project and provide current updates for residents
Aug. 17, 2023	Announcement to residents via a Ranch-wide email that the project is on track to start in November
September 2023	Article in Ranch Roundup that construction nears with link to web page
Sept. 19, 2023	Announcement to residents via a Ranch-wide email that Desert Camp is anticipated to close Oct. 30 for construction, pending city approvals. The email also included information regarding alternative locations for swimming, fitness and courts. This was followed up with an announcement linking to the Ranch-wide email from the Sept. 25 weekly Monday email.
October 2023	Feature article in Ranch News with photos and details of the project.

In addition to focus groups, board meetings, and feedback sessions there have been multiple communication pieces shared via the monthly mailed newspaper (Ranch News), monthly email (Ranch RoundUp), weekly email (This Week on the Ranch), Ranch-wide emails, posters, dedicated email address masterplan@dcranchinc.com, DCRanch.com/masterplan, and DCRanch.com/DCSIP.

All board meetings include allocated time for resident comments as well as the dedicated feedback sessions.

September 28, 2023