



2024 Ballot Arguments in favor of Prop 490 and 491

Please join us To Protect and To Preserve – Vote YES on Prop 490

The McDowell Sonoran Preserve is a cherished Scottsdale treasure, and the residents of DC Ranch are keenly aware of its value. In fact, the DC Ranch development contributed to the creation of the Preserve. It's rooted in our community's identity. That's why we're asking you to vote YES on To Protect and To Preserve Scottsdale, Prop 490.

A YES vote will provide funds to keep the Preserve healthy and flourishing for decades. It will pay for extra brush trucks, increased invasive plant mitigation, and additional fire department resources. Recent wildfires have shown us this is incredibly important.

Prop 490 will also improve Scottsdale's parks and increase the Police Park Ranger Unit. It not only benefits the neighborhoods near the Preserve but ALL of Scottsdale. We believe Prop 490 is a wise investment.

While Prop 490 adds a .15% sales tax, Scottsdale's overall sales tax will decrease by .05% due to another tax retiring. And remember, much of Scottsdale's sales tax is paid by visitors and tourists.

Reinvestment in Scottsdale's amenities will positively impact property values and Scottsdale's reputation as a world-class city and continue to provide for the amenities residents value and enjoy.

Please Vote YES on Proposition 490.

DC Ranch Community Council

Please join us in funding the services Scottsdale residents value - Vote YES on Prop 491

Residents in DC Ranch, like residents throughout Scottsdale, appreciate the high quality of life and world-class amenities Scottsdale provides. Prop 491 The Expenditure Limit, sometimes referred to as a Permanent Base Adjustment, does not increase taxes or allow the city to spend more than it brings in.

The state legislature sets the limit for how much a city can spend annually. Scottsdale's is much lower per capita than Phoenix and most other valley cities. Any change must be approved by voters. Scottsdale has not asked voters for an increase in 18 years.

Prop 491 gives Scottsdale the ability to spend revenue the city has generated to provide and maintain amenities and services residents value and expect. It allows the city budget to keep pace with inflation without increasing taxes, making support of Prop 491 a good decision whether you live in DC Ranch or elsewhere in Scottsdale.

Please vote YES on Proposition 491.

DC Ranch Community Council